

CAHAM

California Association Healthcare Admissions Management

Taking Your Knowledge To A Higher Level

INVEST IN THE FINANCIAL HEALTH OF YOUR ORGANIZATION



OCTOBER 3 ~ 6, 2010

43RD ANNUAL

Educational Conference & Exhibition

EXHIBITOR PROSPECTUS



Wynn
Encore[®]
LAS VEGAS

YOU'RE INVITED

TO ATTEND CAHAM'S 43RD ANNUAL EDUCATIONAL CONFERENCE & EXHIBITION OCTOBER 03-06, 2010

For 43 years CAHAM has provided support and superior resources to the Healthcare Admissions Industry. CAHAM was the pioneer of Admissions Associations, preceding all other state and national groups; therefore serving as a model to those currently in service. Now, more than ever before, CAHAM serves as the premiere link between vendors and the Healthcare Admissions Industry.

At no other time in its history has CAHAM experienced the emphasis on its members that is currently being put on Access Management. Healthcare facilities across the nation are recognizing the importance of these departments, and the impact they have on the bottom line. The Managers and Directors of Admissions and Business offices have quickly become the decision makers, the check writers, the individuals choosing products and services.

Because of the important role CAHAM plays in the success of these departments, CAHAM's membership continues to grow, and attract new members. In 2009, CAHAM had over 300 paid members. Healthcare managers know that CAHAM is the one organization they can't afford to be without. For many facilities a limited budget means one organizational membership, and the ONE is generally CAHAM. This is what makes our Annual Educational Conference and Exhibition a necessity for any firm that wants to reach the decision makers in Healthcare Admissions management.

This is the one place each year that the audience you want to reach comes together in one location; this is the one conference you can't afford to miss. This is your opportunity to network with not only California based facilities, but decision makers from across the country. Last year conference attendees came from as far as Washington, Arizona, Nevada, Hawaii and Oregon.

Not only does CAHAM's ANNUAL EDUCATIONAL CONFERENCE AND EXHIBITION offer the best possible audience for vendors, but it also offers many extras that other conferences can't match, not to mention one of the world's most exciting destination locations, The Encore Wynn Las Vegas.

Taking Your Knowledge to A Higher Level

CAHAM Offers All Exhibitors:

- Pre-conference mailing list available for advance publicity
- A Welcome Reception" in the Exhibit Hall
- Breakfast held in the Exhibit Hall
- A luncheon with the attendees, which gives the vendor quality direct networking time, with all attendees.
- Many opportunities to optimize conference exposure by sponsorship or advertising.
- Special discounted group room rates at the The Encore Wynn Las Vegas.

Advertising

What better way to increase and extend exposure than with advertising in the conference program. The conference program is distributed to all potential conference attendees. Get recognized by even those members who may be unable to attend this year's conference. (They say, "A picture's worth a 1000 words!") Contact Mistie Cruz for advertising 530.225.6360.

Full page	\$875
Half page	\$650
Quarter Page	\$275

Exhibit space is assigned on a first come first serve basis. No exhibit space is assigned until the exhibit registration request form and the \$1550 booth fee is received by CAHAM. If your choice of space is not available, a space will be assigned that is closest to your first choice. If you have any questions regarding exhibit assignment procedures, or booth availability contact Mistie at 530-225-6360, or 530-209-3811.

Booth fees include a standard 8' x 10' draped booth, and a 3' x 6' draped table with two chairs. The fee also includes an identification sign, two seats for the vendor luncheon, and breakfast on Monday in the Exhibit Hall.

To reserve your booth please complete the enclosed application, and return it with your payment to the address below:

CAHAM
P.O. Box 2906
NEWPORT BEACH, CA 92659-2906
530-225-6360

DETAILS

INSTALLATION & REMOVAL OF EXHIBITS

CAHAM has contracted with GES for the rental, installation, and dismantling of exhibit booths.
GES • 1624 Mojave Road,
Las Vegas, NV 89104 • 702-457-5075

The installation of exhibits must be completed between 1pm and 4pm on Sunday, October 03, 2010. If any exhibitor is not set up and in order by 4pm, CAHAM reserves the right to reassign the space to another exhibitor, or to make other use of the space deemed necessary or appropriate with no refund being made to the original contracting exhibitor.

All requests for access to electrical outlets, telephone lines etc. should be directed to GES. GES will send an exhibit kit to you upon receipt of your application and check to CAHAM.

GES dates to remember:

- * Exhibitor kit order deadline, September 10, 2010
- * Advance shipments can begin arriving September 03, 2010
- * Shipments received after September 29, 2010 will incur a LATE CHARGE

Show hours will be as follows:

- Sunday, October 03, 2010 6:00pm - 8:00pm – The Welcome Reception
- Monday, October 04, 2010 7:00am to 8:00am and 11:30am to 12:30pm

Breakfast will be served in the Exhibit Hall, Mon., Oct 04, 2010 Exhibitors will be invited to join the attendees at lunch on Monday from 12:00pm to 1:00pm. Show hours are subject to change, in which case all exhibitors will be notified in writing. The exhibits will not be open at any other time. Exhibits are to be kept in tact until the closing of the show hours. All exhibits must be fully removed by 4pm on Mon., Oct 04, 2010. If exhibits are not removed by that time, management has the right to remove the exhibits and charge the expense to the exhibitor.

Hotel Reservations

The Encore Wynn Las Vegas is offering special room rates to exhibitors and attendees of the CAHAM conference.

Don't delay, only a limited number of rooms available at this price. Call 702-770-7100 or Toll Free at 1.888.320.7125. Deadline date is Sept 13, 2010

Sponsorship Opportunities

Enhance your organizations exposure during the conference by sponsoring a social event such as a membership breakfast, reception, or refreshment breaks. Other sponsorship opportunities include advertising and underwriting support of the registration booklet, souvenirs or commemorative gifts.

To see what sponsorship opportunities are available, please refer to insert.

Conduct

No serving of food and/or beverage from exhibit booths will be permitted. No other area can be used for display purposes. All efforts to advertise, demonstrate and operate the exhibit must be conducted so as not to trespass on the rights of other exhibitors and visitors.

Positively no hospitality suites or food functions will be allowed any time either within the exhibit area or at the facility in conjunction with the show hours. Any exceptions to these rules are subject to approval by CAHAM. NO sharing of booths with other vendors will be permitted. ONE vendor per booth only.

Eventualities

In the event of postponement of the conference or the exhibition for any cause beyond CAHAM's control, CAHAM will not be financially obligated or otherwise committed. A settlement will be made to each exhibitor on a prorate basis after deducting funds needed by CAHAM to meet commitment costs.

Cancellation

If the space is canceled, in writing and received by CAHAM less than 60 calendar days prior to the start of the Conference and Exposition, 50% of payment received will be forfeited. If space is canceled, in writing and received by CAHAM less than 30 calendar days prior to the start of the Conference and Exposition, ALL PAYMENTS WILL BE FORFEITED. NO EXCEPTIONS.

Insurance & Liability

If insurance is desired, it must be placed by the exhibitor. It is recommended that exhibitors take individual precautionary measures such as securing easily portable articles of value and removing them to a place of safekeeping after exhibit hours.

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